



OUTintheOPEN
Festival 2014
Shepparton, Victoria
14-16 November 2014

OUTintheOPEN is Shepparton's newest festival celebrating community diversity. The festival, in this, it's third year, will consist of two major events - a Rural GLBTI Health/ Wellbeing Forum and a Carnival Day on the third weekend in November (Fri 14 - Sun 16). Other events will be scattered throughout the weekend & Greater Shepparton to give locals and visitors a taste of what Greater Shepparton has to offer. Carnival Day, to be held at Queen's Gardens, will boast entertainment, food, info stalls, music, local art and attractions plus activities for the kids and much, much more...

Join us in Shepparton for the second of many OUTintheOPEN Festivals.

Show your support with a Carnival Day Stall, Sponsorship & Advertising Package

Your OUTintheOPEN package includes:

NOTE: ALL registrants receive a FREE name listing on our website with a link to your website and a brief description of your products/services.

(please tick ONE box only)

OPTION 1

- \$25 basic site (on grass) – BYO everything (e.g. marquee/table/chairs, etc)
- \$55 powered site (on grass)– BYO everything (e.g. marquee/table/chairs/food van, etc)

OR

OPTION 2

- \$225 community group (NFP) site (\$195 early bird) – 3x3m marquee/table/chairs provided
- \$245 commercial/business site (\$225 early bird) – 3x3m marquee/table/chairs provided

OR

OPTION 3

- \$295 Bronze Sponsor – ¼ page advert inside A5 Festival guide, 3x3 marquee/table/chairs, your logo on website ('Bronze Sponsors' section)
- \$495 Silver Sponsor – half page advert inside A5 Festival guide, 3x3 marquee/table/chairs, your logo on website ('Silver Sponsors' section)
- \$745 Gold Sponsor – full page advert inside A5 Festival guide, 3x3 marquee/table/chairs, your logo on website ('Gold Sponsors' section)
- \$995 Platinum Sponsor – full page advert on rear cover of A5 Festival guide, 3x3 marquee/table/chairs, your logo on website ('Platinum Sponsors' section)

All stallholders must supply a copy of their public liability insurance certificate with their application.

Queen's Gardens is located on the Cnr. Wyndham & Nixon Streets, Shepparton. Stallholders will be able to bump-in between 9.00am – 10.00am and bump-out between 4.00pm – 5.00pm.

Carnival Day
Saturday 15 November
10.30am – 4.00pm

 **UnitingCare**
Cutting Edge

A registration form is provided overleaf
– all artwork and registration forms
need to be completed and returned by
30 September 2014
(Early-bird return by 30 June 2014)



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Advertising Specifications

Please supply advertisements complete in the following format:

High resolution PDF file (300 dpi minimum) in CMYK (no spot colours) with all fonts embedded or outlined. Artwork needs to be at size of advertisement booking. Incorrect files will need to be re-supplied. Artwork supplied in WORD or PUBLISHER formats will not be accepted.

Please email all artwork to enquiries@outintheopen.org.au

If you don't have an ad designed, contact our graphic designer who can design an ad for your business:

Aaron-David Palmer

Email: aaron@propagandacreative.com.au

Mobile: 0402 326 284

Festival Guide is A5 in size – please supply artwork with the following dimensions:

Full page ad (128mm wide x 165mm high)

Half page ad (128mm wide x 80mm high)

¼ page ad (128mm wide x 38mm high)

General Information

- Our designer will advise if quality is an issue with material provided and will not accept responsibility of poor quality images provided.
- It is your responsibility that material provided does not breach copyright laws.
- Please provide full payment with your order – we will issue a tax invoice/receipt.

Supporter and Advertising Registration

Please complete the following and return with your payment to:

OUTintheOPEN Festival, C/- PO Box 1697, Shepparton, 3632

NOTE: Artwork and Registration forms to be returned by 30 September 2014 (early-bird 30 June 2014).

Business Name:	
ABN/ACN:	Contact Name:
Business Address:	
Website:	
Phone (B/H):	Mobile:
Email:	
Describe your product/service (25 words max)	

Questions/concerns?

Please contact enquiries@outintheopen.org.au or phone Damien on 0437 134 625.

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 **UnitingCare**
Cutting Edge

Please remit cheque

payment to:

"UnitingCare Cutting Edge"

PO Box 1697

Shepparton, 3632

or

Account Details for

EFT Transfer

Name: UnitingCare Cutting Edge

Bank: NAB

BSB: 083 894

Account: 947627930

Reference: OITOYourName

Note: Only one trading business entity, name and location may be used per Supporter registration and display advertising benefits may not be passed on to non-registered businesses.

Booking Confirmation

I have read and accept the advertising agreement and technical specification:

Name:

Signature:

Date: