



OUTintheOPEN
Festival 2017
Shepparton, Victoria
2 - 5 November 2017

OUTintheOPEN is Shepparton's newest festival celebrating community diversity. The festival, now in its sixth year, invites you to be part of the main event, Carnival Day, to be held on Saturday 4 November 2017.

Many events will be scattered throughout the festival weekend (2 - 5 November) in-and-around Greater Shepparton to give locals and visitors a taste of what Greater Shepparton has to offer. Carnival Day will boast entertainment, food, info stalls, music, local art and attractions plus activities for the kids and much, much more...

Join us in Shepparton for the sixth of many OUTintheOPEN Festivals.

Show your support with a Carnival Day Stall, Sponsorship & Advertising Package

Your OUTintheOPEN package includes:

NOTE: ALL registrants receive a FREE name listing on our website with a link to your website and a brief description of your products/services.

(please tick ONE box only)

OPTION 1

- \$45 basic site (on grass) – BYO everything (e.g. marquee/table/chairs, etc)
- \$75 powered site (on grass)– BYO everything (e.g. marquee/table/chairs/food van, etc)

OR

OPTION 2

- \$295 community group (NFP) site (\$275 early bird) – 3x3m marquee/table/chairs provided
- \$325 commercial/business site (\$295 early bird) – 3x3m marquee/table/chairs provided

OR

OPTION 3

- \$500 Bronze Sponsor – ¼ page advert inside A5 Festival guide, 3x3 marquee/table/chairs, your logo on website ('Bronze Sponsors' section)
- \$750 Silver Sponsor – half page advert inside A5 Festival guide, 3x3 marquee/table/chairs, your logo on website ('Silver Sponsors' section)
- \$1000 Gold Sponsor – full page advert inside A5 Festival guide, 3x3 marquee/table/chairs, your logo on website ('Gold Sponsors' section)
- \$1500 Platinum Sponsor – full page advert on rear cover of A5 Festival guide, 3x3 marquee/table/chairs, your logo on website ('Platinum Sponsors' section)

NOTE:

- Extra chairs and tables are available for \$5 each chair and \$20 each table.
- All stallholders must supply a copy of their public liability insurance certificate with their application.
- Stallholders will be able to bump-in between 9.00am – 10.00am and bump-out between 4.00pm – 5.00pm.

Carnival Day
Saturday 4 November
10.30am – 4.00pm

Supported by:



More details will be provided closer to the event including the event venue/address - visit www.outintheopen.org.au for more info in the meantime or to complete this form online.

A registration form is provided overleaf – all artwork and registration forms need to be completed and returned by 30 September 2017 (Early-bird return by 31 July 2017)



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Supporter and Advertising Registration

Please complete the following and return with your payment to:

OUTintheOPEN Festival, C/- PO Box 851, Shepparton, 3632

NOTE: Artwork and Registration forms to be returned by 30 September 2017 (early-bird 30 July 2017).

Business Name:

ABN/ACN:

Contact Name:

Business Address:

Website:

Phone (B/H):

Mobile:

Email:

Describe your product/service (25 words max)

Festival Guide Advertising Specifications

Please supply advertisements complete in the following format:

High resolution PDF file (300 dpi minimum) in CMYK (no spot colours) with all fonts embedded or outlined. Artwork needs to be at size of advertisement booking. Incorrect files will need to be re-supplied. Artwork supplied in WORD or PUBLISHER formats will not be accepted.

Please email all artwork to enquiries@outintheopen.org.au

If you don't have an ad designed, contact our graphic designer who can design an ad for your business:

Chris Murley Email: c.murley@icloud.com
Mobile: 0427 171 219

Festival Guide is A5 in size – please supply artwork with the following dimensions:

Full page ad (128mm wide x 165mm high)

Half page ad (128mm wide x 80mm high)

¼ page ad (128mm wide x 38mm high)

General Information

- Our designer will advise if quality is an issue with material provided and will not accept responsibility of poor quality images provided.
- It is your responsibility that material provided does not breach copyright laws.
- Please provide full payment with your order – we will issue a tax invoice/receipt.

Questions/concerns?

Please contact enquiries@outintheopen.org.au or phone Damien on 0418 511 562.

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Supported by:



Please remit cheque

payment to:

"Goulburn Valley Pride"

PO Box 851

Shepparton, 3632

or

Account Details for

EFT Transfer

Name: GV Pride

Bank: Westpac

BSB: 033254

Account: 533561

Reference: OitOYourName

Note: Only one trading business entity, name and location may be used per Supporter registration and display advertising benefits may not be passed on to non-registered businesses.

Booking Confirmation

I have read and accept the advertising agreement and technical specification:

Name:

Signature:

Date: