



# OUTintheOPEN Festival 2018

Shepparton, Victoria  
1 - 4 November 2018

OUTintheOPEN is Shepparton's newest festival celebrating LGBTI+ pride and community diversity. The festival, now in its seventh year, invites you to be part of the main event, Carnival Day, to be held on Saturday 3 November 2018.

Many events will be scattered throughout the festival weekend (1 - 4 November) in-and-around Greater Shepparton to give locals and visitors a taste of what Greater Shepparton has to offer. Carnival Day will boast entertainment, food, info stalls, music, local art and attractions plus activities for the kids and much, much more...

Join us in Shepparton for the seventh of many OUTintheOPEN Festivals.

## Show your support with a Carnival Day Stall, Sponsorship & Advertising Package

### Your OUTintheOPEN package includes:

**NOTE: ALL registrants receive a FREE name listing on our website with a link to your website and a brief description of your products/services.**

*(please tick ONE box only)*

#### OPTION 1

- \$70 basic site (on grass) (\$50 early bird) – BYO everything (e.g. marquee/table/chairs, etc)
- \$150 powered site (on grass) (\$125 early bird) – BYO everything (e.g. marquee/table/chairs/food van, etc)

OR

#### OPTION 2

- \$300 community group (NFP) site (\$275 early bird) – 3x3m marquee/table/chairs provided
- \$500 commercial/business site (\$450 early bird) – 3x3m marquee/table/chairs provided

OR

#### OPTION 3

- \$750 Bronze Sponsor – ¼ page advert inside A5 Festival guide, 3x3 marquee/table/chairs, your logo on website ('Bronze Sponsors' section)
- \$1000 Silver Sponsor – half page advert inside A5 Festival guide, 3x3 marquee/table/chairs, your logo on website ('Silver Sponsors' section)
- \$1500 Gold Sponsor – full page advert inside A5 Festival guide, 3x3 marquee/table/chairs, your logo on website ('Gold Sponsors' section)
- \$2000 Platinum Sponsor – full page advert on rear cover of A5 Festival guide, 3x3 marquee/table/chairs, your logo on website ('Platinum Sponsors' section)

NOTE:

- Extra chairs and tables are available for \$10 each chair and \$20 each table.
- All stallholders must supply a copy of their public liability insurance certificate with their application.
- Stallholders will be able to bump-in between 9.00am – 10.00am and bump-out between 4.00pm – 5.00pm.

## Carnival Day Saturday 3 November 10.30am – 4.00pm

Supported by:



More details will be provided closer to the event including the event venue/address - visit [www.outintheopen.org.au](http://www.outintheopen.org.au) for more info in the meantime or to complete this form online.

A registration form is provided overleaf – all artwork and registration forms need to be completed and returned by 30 August 2018  
(Early-bird return by 30 June 2018)



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## Supporter and Advertising Registration

Please complete the following and return with your payment to:

OUTintheOPEN Festival, C/- PO Box 851, Shepparton, 3632

NOTE: Artwork and Registration forms to be returned by **30 August 2018** (early-bird 30 June 2018).

Business Name: \_\_\_\_\_

ABN/ACN: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Business Address: \_\_\_\_\_

Website: \_\_\_\_\_

Phone (B/H): \_\_\_\_\_ Mobile: \_\_\_\_\_

Email: \_\_\_\_\_

Describe your product/service (25 words max)

## Festival Guide Advertising Specifications

*Please supply advertisements complete in the following format:*

High resolution PDF file (300 dpi minimum) in CMYK (no spot colours) with all fonts embedded or outlined. Artwork needs to be at size of advertisement booking. Incorrect files will need to be re-supplied. Artwork supplied in WORD or PUBLISHER formats will not be accepted.

Please email all artwork to [enquiries@outintheopen.org.au](mailto:enquiries@outintheopen.org.au)

If you don't have an ad designed, contact our graphic designer who can design an ad for your business:

Chris Murley Email: [c.murley@icloud.com](mailto:c.murley@icloud.com)

Mobile: 0427 171 219

Festival Guide is A5 in size – please supply artwork with the following dimensions:

Full page ad (128mm wide x 165mm high)

Half page ad (128mm wide x 80mm high)

¼ page ad (128mm wide x 38mm high)

## General Information

- Our designer will advise if quality is an issue with material provided and will not accept responsibility of poor quality images provided.
- It is your responsibility that material provided does not breach copyright laws.
- Please provide full payment with your order – we will issue a tax invoice/receipt.

### Questions/concerns?

Please contact [enquiries@outintheopen.org.au](mailto:enquiries@outintheopen.org.au) or phone Damien on 0418 511 562.

Carnival Day  
Saturday 3 November  
10.30am – 4.00pm

Supported by:



Please remit cheque  
payment to:

“Goulburn Valley Pride”

PO Box 851

Shepparton, 3632

or

Account Details for

EFT Transfer

Name: GV Pride

Bank: Westpac

BSB: 033254

Account: 533561

Reference: OitOYourName

*Note: Only one trading business entity, name and location may be used per Supporter registration and display advertising benefits may not be passed on to non-registered businesses.*

### Booking Confirmation

I have read and accept the advertising agreement and technical specification:

Name: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_